



**WORLD WIDE ENTERTAINMENT  
ENTERPRISE.**

**"HARMONISING CULTURES,  
PROMOTING TALENTS,  
PACIFYING OUR WORLD."**

**MOTTO: PEACE – PURITY – PERFECTION.**

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**Welcome to SAWA-Africana int'l Inc. Advertising.**

**We feel delighted to carry your product and make it most valued and popular via our website, TV, Radio, Magazine, Sporting Events, Cultural and Film Festivals, Cine Theatres as well as with our Travel/Tours/Hospitality Programs.**

**ADVERTISE NOW :**

### **| TERMS AND CONDITIONS**

+ SAWA-Africana Int'l reserves the right to edit or reject any or all advertising copy submitted for publication.

+SAWA-Africana Int'l inc. assumes no responsibility, financial or otherwise, for typographical errors or omission of copy.

+Position and placement of advertisements will be at the editors' discretion. No refunds or re-runs will be made because of the position in which an advertisement appears. No orders will be accepted on a "position or omit" basis.

+The word "Advertisement" will be printed at the top of an advertisement simulating reading matter to indicate paid advertising.

+Advertisements will not be printed in an upside-down or sideways position.

+SAWA-Africana Int'l inc. reserves the right to revise advertising rates at any time.

+Cancellation of an advertisement is not allowed after deadline. Advertisers will be short-rated if they do not use the number of insertions upon which their rate has been based.

+ All advertising copy not received by the deadline date permit publisher to repeat the last published ad.

+ Any production work, art, photographic, typesetting, or other developmental charges are not included in advertising rates and will be billed at \$80 per hour (\$80 minimum) and will be billed in addition to space charges.

+ SAWA-Africana Int'l inc. is not responsible, in whole or in part, for any expenses, costs, judgements, or liabilities incurred for libel, privacy violations, plagiarism, copyright infringement, or any other claims or suits based upon the content of any advertisement.

+ Advertising material will be returned upon request only. Mailing instructions should accompany ad materials.

+ SAWA-Africana Int'l inc. is not liable for delays in delivery and/or non-delivery in the event of strikes whether legal or illegal, fire, labour, material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner.

+New advertisers must supply credit card info.

+ Non-PDF/TIFF files will be charged for production work at a rate of \$80 /hour, min charge will be one hour.

## **INTERNET ADVERTISING: closed terms**

Your company name, address, phone numbers and e-mail and/or Web page link.  
15 words of descriptive text.

Rotating ad on SAWA-Africana int'l's web pages.

### **Or**

Your company name, address, phone numbers and e-mail and/or Web page link.

Your own web page (address sawa-africana.com/yourname).

Rotating ad on SAWA-Africana int'l's web pages.

Website - \$80/month (paid quarterly), \$750 annually

- Skyscrapers -- 120x600 or 160x600 (in right column of any section-front page) \$50/month
- Medium Rectangles -- 300x250 (in the right column of story pages) \$30/month
- Leader boards -- 728x90 (across the top of any page) \$50/month
- Banners -- 468x60 (HOME, BIZTECH, and section-front pages) \$50/month
- Inset -- 180x160 (inside stories targeted to any geographical or topical category) \$30/month
- Buttons -- 125x125 and 120x90 in the left column of any page) \$20/month
- Sponsored Links -- two lines of text, up to 65 characters per line (cantered above headlines box on HOME and section-front pages) \$25/month
- Sponsor Wire -- prominent posting of press releases, job openings and other announcements
- Info enter -- special sections for corporate and institutional branding \$30/month

## **Interested?**

Contact us now and reserve your ad space,:

Tel: +1 201 589 7974

E-mail: [sawa-africana@in.com](mailto:sawa-africana@in.com)

Website: [www.sawa-africana.com](http://www.sawa-africana.com)

